

**MISSION: Regional Healthcare Provider delivering exceptional care through servant-leadership.**

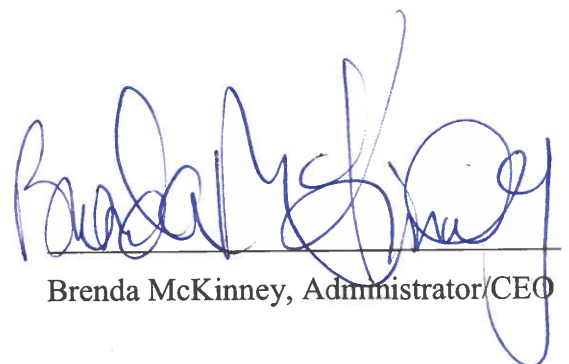
The Board of Directors of Reeves Regional Health will meet in the Conference Hall 8:00 a.m. on Thursday, March 20, 2025 for the following:

## Strategic Planning Meeting

### AGENDA

The Board will consider, discuss, adopt, approve, ratify and take other actions as may be necessary or desirable with respect to the following matters:

1. Call to Order
2. Introductions and Expectations
3. Casual Opening/ Warm up
4. Healthcare Overview and Trends
5. Overview of RRH / Utilization, Migration, Market Data, etc
6. Review of Community Health Needs Assessment
7. SWOT: Assessment of Strengths, Weaknesses, Opportunities, and Threats
8. Identify Balanced Opportunities
  - A. Service Lines
  - B. Finance / Operations
  - C. Quality / Safety
  - D. People / Recruiting / Community
  - E. Facilities
9. Action Plan Steps to Fulfill Strategic Initiatives
10. Open Meetings Act Training
11. Adjourn



Brenda McKinney, Administrator/CEO